

CREATIVE WEB DEVELOPER

PORTFOLIO: <http://www.road2xl.com/portfolio/rainierrodriguez/>

QUALIFICATION SUMMARY

Creative, results driven Webmaster with proven track record of successful web development projects. Able to manage web site development processes from architectural and functional design concept through completion. Communicate effectively with both domestic and international customers via all electronic mediums to maximize customer satisfaction and derive successful outcomes.

TECHNICAL QUALIFICATIONS

Languages	JAVA
Scripting Languages	HTML, DHTML, CSS, Java script, PHP , JSP, XML
Web Servers	IIS (Windows), Apache (Linux)
Databases	MySQL, Oracle,
Tools	Google Analytic, Webmaster tools, AWS Amazon Cloud, Firebug, Github
Web Application Software	Wordpress, Zend-cart, PHP List, Php-BB Office Suite, Photoshop CS6, Dreamweaver CS6, Illustrator CS6, Light Room CS6, After Effects CS6, Premier Pro, Logic, Ableton Live,
Frameworks	JQuery UI & Mobile, Bootstrap, PhoneGap, Iscroll , Angular.js, Node.js

KEY AREAS OF STRENGTHS AND EXPERTISE

- Bilingual (Spanish & English). Good communication skills and persuasive writing
- Implement responsive web frameworks to enhance user experience via multiple devices
- Strong object oriented programming analysis & design background
- Direct complex projects from concept to full operational status
- Successfully record in the design, development and maintenance of company websites
- Web optimization for search engine visibility and usability expert.
- Design and layout with procedures used in the graphic design industry
- Solid understanding of web standards, usability & cross browser compatibility compliance
- Install, configure, populate, monitor and troubleshoot both IIS and Apache servers
- Configuring online streaming technologies that broadcast live over the internet via the browser

EXPERIENCE: *Web Consultant UI Designer - Mindspec.org* 04/10 - 05/present / *Tyson's Corner, VA*

- Redesigning the brand of the organizations main products to improve users visual experience
- Creating email marketing & fundraising infinitives driven by hosting events and forums.
- Recovered hacked Wordpress site from pharma attack googlebot not visible to the user: resolved with php scripts to find text & locate evil function.
- Updated Java Sever Pages to improve performance and update HTML standards.
- Produce all the stationary marketing items: Pens, t-shirts, banners, flyers, brochures, calendars.
- Multimedia web integration of Webinars, live broadcasting video & audio over stream, Podcast and HD video highlights.
- Direct all phases of strategic planning, marketing management, brand recognition development
- Managing multiple projects by developing effective schedules to deliver work on time.
- Design the first Autism Quiz App & Autism Decoder for Ipad & Iphone using phone gap. Released on Itunes with mayor download success.
- Event planning and production of Autism Forum at the Museum of science in Washington DC.
- Shooting, editing and publishing Kickstarter video campaign as a fund raising initiative.
- Monitor user analytics and webmaster tools to improve the content information architecture and websites performance to ensure growth.

Web Consulting Experience

Web Application Developer: Road2xl.com 7/05 to present	Creating and maintaining corporate websites, Offering consulting services in: Design, SEO, content development and best practices and standards.
Washington DC Metropolitan Area	

EDUCATION

Certificate, Publication/ Design on the Internet – 2009	Anne Arundel Community College, Arnold, MD
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